

# The Artisan

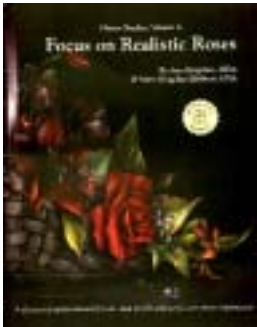
Volume 1, Number 1

Newsletter for Genesis Artists

Spring 2001

## FOCUS ON REALISTIC ROSES®

BY ANN KINGSLAN, MDA AND MARY KINGSLAN  
GIBILISCO, CDA



This is not just a pattern book with instructions for completing projects. This is a *study* of the rose. A complete lesson on creating realistic roses, leaves and more. It is a book you can sit down and read. It teaches technique and theory in the most easy to understand language. As you are reading your desire builds and you can hardly wait to try the mixing, value control and finishing touches that Ann and her

daughter Mary explain so very thoroughly.

In the heart of the book is the explanations, and information on using Genesis Heat-Set Oils. They both agree that these paints will take artistic expression to a new level.



Ann and Mary have also written an article for the *Decorative Painter* which appeared in the January/February 2001 issue, *Gateway to Trompe L'oeil*. It is an in depth article about the use of Genesis Artist Colors and how to adapt them to traditional oil patterns. Also included is a nostalgic project that reflects their love of books.

Ann Kingslan has taught decorative painting continuously since 1969, and written several classic art theory publications, magazine articles and lesson plans. She was certified as a Master Decorative Artist in 1976. Ann has received the Silver Palette Award and the President's Commendation from the Society of Decorative Painters in recognition of her contributions to the decorative painting field.

Mary Kingslan Gibilisco, CDA, BFA has had a lifelong interest in art. She began studying art formally in 1979 at the University of Nebraska and in 1984 graduated Magna Cum Laude with a degree in Fine Art and a minor in Art History. After several years in the fine art world, Mary began studying with her mother, Ann, and turned her full attention to decorative art in 1986. In 1989 she received her Certified Decorative Artist distinction.

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## MEET BILL DELOACH

Primarily a self-taught artist, Bill began teaching in 1993. His forte is rugged scenery with a degree of peaceful serenity, although he is equally at home with all types of designs.



In February his new book premiered at the Las Vegas Creative Painting Convention. *Time for a Change* is a collection of his landscape projects most using Genesis Heat-Set Oils. It is available through Sharon and Gayle Publications and their distributors. You can also purchase it directly from Bill.

Bill belongs to the Utah Guild of Heritage Artists chapter of the Society of Decorative Painters. He publishes a line of designs in both oil and in acrylic and his work appears in national magazines including a project in January/February issue of *Tole World*. Bill teaches at both national and regional conventions. He has been a member of the SDP since 1992 and is an Authorized Genesis Artist Color Instructor. Many of his designs are created with these paints.

To learn more write to Bill at 413 N. Chaz Court, Salt Lake City, UT 84116-2805, call (801) 238-9918 or e-mail [bill@billdeloach.com](mailto:bill@billdeloach.com)

Visit his website at [www.billdeloach.com](http://www.billdeloach.com)



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### PRODUCT INFORMATION

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## A MESSAGE FROM THE EDITOR . . .

*Dear Fellow Painters,*

*As a painter and teacher for the last three decades I have seen many changes and trends in the world of painting. First, we used oils. They gave us headaches, literally from the fumes, and they took forever to dry. Then we were introduced to acrylics. Many of us gave up the elegance of oils for the convenience and safety of acrylics. The techniques were different because of the very short drying time. With acrylics came more of the "folk Art" style of painting, using less realism than we had become accustomed to in the past. We have struggled to find supplies, project pieces, and good teachers who would be patient with our learning curve.*

*About two years ago all of this changed. Genesis Artist Colors entered our world. The first time I saw them demonstrated, I couldn't believe it! We could now paint with the eloquence of oil, yet the ease and safety of acrylics. Yes, these paints are nontoxic and odor free. The beautiful, pigmented colors can be left on the palette for as long as necessary without drying out, yet dry in minutes when you choose.*

*The parent company, located in Indiana, is listening to us. We told them we needed more mediums, colors, carriers, and most of all teachers. Have you ever noticed when we get anyone's ear we always ask for teachers?*

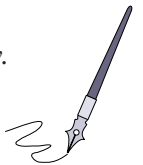
*Genesis is listening. They have worked hard to fill our every want and need. They introduced new colors, a variety of varnishes, brush cleaner, and a wonderful compact lightweight travel case.*

*Best yet, since August, 1999, almost 200 artists have become Authorized Genesis™ Artisans. This is no small task. It is a big undertaking to schedule these events.*

*And they did this all for us! How lucky we are to have a group of dedicated people working just for us!! It is up to us to take advantage of this wonderful opportunity!!!*

*Now we have a newsletter. We want it to be informative and helpful. This can be accomplished best with your input. Tell us what you want, ask questions or simply send us helpful information. Take a few minutes to think about how it can most help you, then let us know. Reach us by e-mail, phone or write to us. See Editor's contact information at left.*

*Bobbie Pearcy, Editor*



## GENESIS INTRODUCES FIVE NEW COLORS - NOW AVAILABLE!



### Genesis Yellow #86127W

A rich, mellow, medium yellow, comparable to Cadmium Yellow Medium, it is TCS #YE-5-1-6.



### Raw Sienna #86128A

This honey-rich color is a staple for artists, it is TCS #BR-1-2-5.



### Mars Black #86126V

A warm, soft black, will add depth to your painting, TCS #BK-4-1-9.

Genesis Artist Colors now have two metallic colors to round out their palette.

You'll love the regal sparkle and depth of **Metallic Gold #86124R** and **Metallic Silver #86125T**



More New Products . . .

- **Heat-Set Permanent Satin Varnish #86130K.**  
This varnish is as strong and durable as the Genesis Paints.
- **Air Dry Genesis Gesso** in 2 sizes
  - 4 oz. #86129X
  - 16 oz. #86137L

# Genesis Expressions

Tips, Techniques, and Tidbits about  
the wonderful world of Genesis Artist Colors



- New Introduction to Genesis book to premiere at SDP Reno Convention.
- New Decorative Paint Website to launch in March



The portrait in the Royal Brush Company ad in PaintWorks and Artist magazines was painted with Genesis colors by John Gutcher (JGutcher@aol.com).



“I am so excited about the Genesis Heat-Set Artist oils. It has given me freedom and peace of mind. For years I watched my artist parents paint from a distance because of my sensitivity to turpentine and harsh solvent fumes. My little girl has asthma. The Genesis system allows us to be together as I work in a non-toxic environment. Equally important is my ability to control when the paint dries.”

Maria Teresa Kingsley, Sterling, VA



Ann Arnold of Panama City, Florida, writes, “Is there a book on the market using Genesis techniques?”

Yes, Ann, there are several books on the market, including the two mentioned in our feature articles of this publication. Also, our own Jan Scheuerman, MDA, wrote Images of Home which was inspired by her family antiques and mementos. This book is filled with still life projects ranging from a watermelon slice with salt shaker to a rustic school desk, to the beautiful basket and crocheted doily on the front cover.

Begin with Genesis by Bobbie Percy includes some history on Genesis, planning and executing a painting project, and information on mixing and matching color.

And, just released, a new book by Michelle Kerr, MDA - Garden Potpourri, a Gretchen Cagle Publication.

Several teachers also have pattern packets available in our favorite medium:

Bill DeLoach, bill@billdeloach.com  
Corkie Dunlap, CDA, cork\_geo@ikansas.com  
Kay Falkenhagen, CDA, falken@ns.net  
Shirley Gardner, CDA, csgardnr@ourtownusa.net  
Sharon Hamilton, CDA, shamilt@ptd.net  
Eleanor Holt, eholt@ns.net  
Carol Kernozek, ckernozek@aol.com  
Michelle Kerr, CDA, vepaint@yahoo.com  
Ann Kingslan, MDA,  
& Mary Gibilisco, CDA, painting@kingslan.com  
Mary Mader, CDA, m\_mader@email.msn.com  
Marie Merritt, merritt@icx.net  
Sherry Payne, payne.r-s@at.net  
Jan Scheuerman, MDA, jans@wccta.net  
Jana VanDyk, CDA, janv@kdsi.net



## Society of Decorative Painters 2001 Convention May 14-20, 2001 • Reno, Nevada

Special Event sponsored by Genesis

Explorers in a New Realm

Tuesday, 1-5 pm

Discover the versatility of the hottest new paint on the market as Patti DeRenzo, CDA, and Jan Scheuerman, MDA demonstrate a variety of techniques. Then you choose the method that you favor to complete a delightful project.

### Genesis Heat-Set Oil Classes

- #0040 - Wine Keeper - Kathye Begala CDA
  - #0050 - Some Strawberry? - Yuko Culliney CDA
  - #0090 - Fancy Pansy Mirror - Sue Prueett MDA
  - #0135 - Stoneware Pitcher w/Bowl - Jana Van Dyk CDA
  - #0165 - Rogaland Rosemaled Plate - Judy Alsever CDA
  - #0230 - Peach Hibiscus - Kathleen Jones CDA
  - #0290 - Peach Tea - Jana Van Dyk CDA
  - #0300 - Create Glass Using Photos - Jan Scheuerman MDA
  - #0460 - Blown Glass Basket with Tulips - Shirley Gardner CDA
- Also Available for Partial Registration:
- #0485 - Principles of Realistic Glass - Mary Kingslan Gibilisco CDA
  - #0500 - Bells and Holly - Marie Merritt
  - #0520 - Challenge of Design - Kit Gee CDA and Jo Lutness
  - #0620 - Ageless Beauty - Sonya S. Bird-Connor CDA
  - #0680 - For Love of Pansy - Jeanne Biever CDA
  - #0750 - Oriental Vase and Fan - Carol-Lee Cisco CDA
  - #0785 - Candle Holder and Grapes - Michelle Kerr MDA
  - #0810 - Magnolia Time - Gwendolyn Pitney
  - #0845 - An Intro to Heat-Set Paints - Patti DeRenzo CDA
  - #0865 - Desert Flowers - Marie Merritt
  - #0890 - Berry Basket - Jo Lutness
  - #0920 - Abigail - Johnnie Liliedahl
  - #0935 - Morning Glories - Marie Merritt
  - #0975 - White Poppies - Sharon Hamilton CDA

### Exposition/Trade Show Hours

Open to registered attendees ONLY 5 to 9 pm Thursday, May 17.  
Open to general public 10 am to 6 pm Friday and Saturday,  
May 18 and 19; 9 am to 3 pm Sunday, May 20  
Registered attendees - Free. Non-registered attendees - \$5

### Genesis Artist Colors Booth #1036-1038-1040

For more Information Contact:

Society of Decorative Painters  
393 N. McLean Blvd. • Wichita, KS 67203-5968  
316.269.9300 • (fax) 316.269.9191  
sdpconv@southwind.net  
www.decorativepainters.org

# THE GENESIS ARTISTS GALLERY

RENO SDP CONVENTION • MAY 17-20, 2001



The most requested items of the Genesis Group are patterns and projects using this great medium. At the Nashville convention last year Marie Merritt, an Authorized Genesis Artisan from Knoxville, Tennessee, proposed that we sponsor a Gallery of designs and artwork painted with Genesis Artist Colors™. Taking this idea seriously we contrived to establish guidelines to make this a win/win for everyone. Since then, bells have been ringing, whistles blowing and lights flashing as our merry little group planned, plotted and finally emerged with a scheme to make our ever growing family of artists happy. This May at the Society of Decorative Painters Convention in Reno much of the Genesis booth will be transformed into a gallery of designs painted with Genesis Artist Colors. There will be 50 projects displayed for your enjoyment! And better yet, we will have complete packets for sale of each design (including patterns, pictures and instructions). That's 50 projects from many of your favorite artists in one booth! Best of all, these individual artists will reap the benefits of each packet you purchase.

Come and see this Extravagant Showcase of Designs created just for you, the Genesis Decorative Artist!

**Genesis Artist Colors Booth #1036-1038-1040**



## NEXT ISSUE PREVIEW . . .

- The new Genesis decorative painting website
- About our Authorized Genesis Artisans
- Spotlight on Sue Pruett, MDA
- Expressions - Tips, Techniques & Tidbits
- Frequently Asked Questions

## Attention SDP Chapter Members - Treat yourselves to the Joy of Genesis

If your chapter would be interested in a one or two-day Joy of Genesis Seminar, we would be glad to send the pertinent information. One of our Authorized Genesis™ Artisans can show your group the "Joy of Genesis"

For more information, contact

Jan Scheuerman, MDA, Product Education Coordinator  
Boxholm, Iowa, USA, e-mail: [jans@wccta.net](mailto:jans@wccta.net)



### Genesis Artist Colors™

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**Welcome to the Premier Issue of *The Genesis® Artisan Newsletter***