

The Artisan

LET'S BE REALISTIC!

Robert Hunt has always enjoyed the challenge of creating representational art. This style works well with his interest in history. He is a combination artist and historian. He enjoys researching, learning about the history of the subject and then creating the painting. His example was the Cape Hatteras Lighthouse. He could have simply painted the structure as it stands today. Instead he delved into its background, learning about its past. As a result, his painting features the lighthouse in the early nineteenth hundreds and is an historical document along with being a fine work of art.



Robert enjoys the research period of his art as much as the actual painting. He spends hours at public libraries, even goes to the National Archives in Washington D.C. to study a project. Because of his love of history, many of his paintings are as nostalgic as they are beautiful.

He has always enjoyed drawing, even as a child. Although he started painting in oils in the sixties, only for the last thirteen years has art been his full-time occupation.



Altoona, Pennsylvania, his hometown, was many years ago the railroad capital of the world. Early in his career the local Railroad Museum published two of his paintings which helped him

get started. He mostly sells reproductions on both paper and canvas. The consistent sales of reproductions has been the key to success in the art world. It is almost impossible for the less well known artists to survive on the sale of originals alone. Being able to print reproductions of his work on canvas and then enhancing them appeals to collectors. Of course, Genesis® is a natural for this type of work, and Robert is certainly adept at adding the extra touches that add realism and value.

Robert uses Genesis® for all his art projects and is a staunch supporter. Because he often creates very large works of art,

See Realistic pg. 3

INSIDE . . .

-  Editorial: Goals for the New Year
-  How to contact us
-  Expressions - Tips, Techniques, & Tidbits
-  New Genesis® Products

Congratulations! A New MDA



Kaz Iwasaki, MDA! In the Society of Decorative Painters, passing the test to be a Master Decorative Artist takes both time and skill. Initially you must earn the first level, the CDA (Certified Decorative Artist) and then pass a series of three tests on different styles of painting to become an MDA (Master

Decorative Artist). Entries are judged on overall effect, color management, stroke, value and intensity control, linework and detail, background, frame, neatness and finish. Each level is judged and winners are announced at the Annual SDP Convention.

Kaz Iwasaki diligently pursued this quest until she was successful. She passed the test to become a CDA in 1991. And then, in 2000 she earned the first level of her MDA. At right is the board she passed to become a Master Decorative Artist. You may view it along with other members' passing entries in Issue 4 (July/August 2002) of the *Decorative Painter* in Certification Showcase.

Kaz has been interested in art from a very early age. After



See Congratulations! pg. 2



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Visit our website
www.genesisdecorativeart.com
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A MESSAGE FROM THE EDITOR...

Dear Fellow Painters,

I suppose you are in the throes of your own special Holiday Celebrations. It is certainly a very busy time for us. We are all trying to make the holidays special with terrific presents, great food and memorable parties. This leaves little time to ourselves. But perhaps we should take a minute to think about the new year coming up. A fresh beginning! How can we make the most of it? Let's plan to learn something new. No matter our age, keeping active enhances our lives.

Painters have no problem keeping busy. There is always new techniques, products and ideas available to us. Are you a teacher? If not, consider working toward this goal. If you are, wouldn't you like to increase your teaching skills? Remember this: Good teachers are made, not born. The best way to develop your skills as an artist is to teach that art. So, even if you are not a teacher take each class with the thought of teaching it. You will be amazed how much more you will absorb! If you must explain a technique to someone else you work harder at retaining each detail.

Learn more about Genesis® Artist Colors with an intensive study class from Jan Scheuerman. Or plan a trip to study with the Kingslan team. See Expressions (next page) for more information about both.

A truly Happy New Year to you !!
Bobbie Pearcy, Editor



CONGRATULATIONS! (continued)

graduation in Japan she came to America. She spent four years studying Graphic Design in San Francisco, and then in New York before returning to Japan. Later, a business assignment of her husband's brought her back to the Los Angeles area where she discovered decorative painting and soon was asked to teach. Now she has her own studio/shop and teaches nine to ten classes a week. Because she speaks both Japanese and English fluently, many of her students are from Japan, in the United States on their husbands' business assignments.

She was introduced to Genesis® Artist Colors at a seminar with Ann Kingslan. At Reno in 2001 she became an Authorized Genesis Teacher. The last two steps of her MDA (2001 & 2002) were painted with Genesis Heat-Set Oils. Kaz said, "Genesis is perfect for me. Running a shop and teaching so many classes each week leaves little time for personal painting. With Genesis, I could mix my colors, leave my supplies at the ready, and devote a half hour each morning before leaving for work and again in the evening just painting. Everything was always ready. I didn't even need to clean my brushes after each short session!"

Because of its blending capabilities, Genesis® is a natural for attaining just the right gradation in highlights and shading that is so important in passing the steps of the Certification Program. If you are thinking about entering this competition, please consider working with Genesis. If you are unsure of yourself when it comes to color choices, Genesis offers many different values in all color families to make your decisions easier. And, if your life is very busy, Genesis makes it possible to paint during those precious moments you have available. For more information on the Certification Program contact the Society of Decorative Painters at www.decorativepainters.org, or call 316.269.9300.

If you live in the Los Angeles area or are planning a trip there, you may learn more about Kaz Iwasaki's classes and visit her shop: Tolehouse Folk Art Studio, 24042 Vista Montana, Torrance, CA 90505, Phone: 310.373.3378 or e-mail her at: kaziwasaki@earthlink.net

Genesis Expressions

Tips, Techniques, and Tidbits about
the wonderful world of Genesis® Artist Colors

The first Intensive Genesis Training Session was well attended and very successful in preparing participants to represent Genesis Artist Colors. Another session has been tentatively scheduled for June 7 and 8, 2003, preceding the Society of Decorative Painters Convention in Indianapolis, Indiana. Contact Jan Scheuerman at jans@wccta.net for more information.

Don't forget, Ann Kingslan, MDA and Mary Kingslan Gibilisco, CDA offer classes to become Authorized Genesis® Artisans. To learn more about this program, contact Mary and Ann at: Kingslan & Gibilisco Decorative Arts Publications, 902 South 107 Avenue, #102, Omaha, NE, 68114; Phone 402.397.0298, or go online to www.kingslan.com

DeLane Lange has been demonstrating Genesis® Artist Colors on the new *Artist Painting Color Guides*® during her visit to Japan this year. You can learn more about this new product at www.gotcs.com/acg

Did you know: Many celebrities have taken up painting as a hobby. Some actually offer their paintings and lithographs from their websites. Does Benedetto Arts sound familiar? That is the family name of singer Tony Bennett, and you can see his paintings at: www.benedettoarts.com. Other sites you may be interested in: www.tonycurtis.com (Actor Tony Curtis), www.friendsofjane.com (Actress Jane Seymour), and www.redskelton.com (Website of the late comedian, Red Skelton). Other well known people who like to paint with oils include David Bowie, Jennifer Aniston, Michelle Pfeiffer, and Billy Dee Williams. Wouldn't it be great if we could introduce them to Genesis® Artist Colors?

Attention Teachers:

Have you submitted projects for any of next year's shows? Remember, most all classes that use Genesis® Heat-Set Oils are sell outs!

Do you have a helpful hint you would like to share with fellow painters? Do you have a favorite product you use to get new and interesting effects? Do you have a question on the use of any of our products? Please remember, this column is for you. We want your input and challenges. Contact:

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, email: bobbie@gotcs.com

2003 Las Vegas Creative Painting Convention February 23 - 28, 2003 • Tropicana Hotel

Special Event sponsored by Genesis® Artist Colors

Mon., February 24th, 8:00 to 11:00 am



Join Patti DeRenzo, authorized Genesis® teacher, as she guides you step-by-step using the Genesis® heat-set paints in developing this lovely 8x10 canvas painting of lilies. Whether you are a beginning painter or a well seasoned artist, "The Artist Color Guide" offers stunning results for all levels of painters.

Genesis Heat-Set Oil Classes



#522 China Rose - Patti DeRenzo

#523 Purple-Edged Iris - Phyllis Maurer

#524 Heat Set Paints, Step-by-Step - Patti DeRenzo

Exhibit Hall Hours

Wednesday, February 26 9 am - 6 pm

Thursday, February 27 9 am - 6 pm

Friday, February 28 9 am - 3 pm

The first 2 hours on both Wednesday and Thursday (9-11 am) are for the registered attendees & guests only.

Registered attendees - Free. Non-registered attendees - \$5

For more information contact:

Las Vegas Creative Painting Convention
P.O. Box 80720 • Las Vegas, NV 89180
e-mail: vegaspaint@aol.com (Jay Sharp)

REALISTIC (continued)

he needed a heating device that would accommodate canvases as large as four by five feet, so he built his own oven. Now he can paint the sky, for instance, dry it, and is ready to continue painting in little more than the time it takes for a coffee break. When working on intricate details he has two heat guns to "zap" them dry as he works. This benefit of Genesis® helps him decrease the time it takes to produce an art piece.

One of the most interesting things Robert talked about was the Arts for the Parks program. This is a program designed to celebrate representational artists and to enhance public awareness of the National Parks. Each year approximately 2,400 artists submit their paintings for this competition. The top 200 are chosen by a highly accredited jury. The top 100 works of art are photographed and published in an impressive catalog along with a short description of each national park featured. The art show then goes on tour around the country. Robert Hunt's art was chosen in the top 200 in 1996 and 2002. What an accomplishment! To learn more about this program, to view the artwork, and see a schedule of the tours for the current year, visit the Arts for the Parks website: www.artsfortheparks.com.

To contact Robert Hunt, or make an appointment to visit his studio write to him at: 216 Lowell Avenue, Altoona, PA 16602.

GENESIS® ANNOUNCES NEW PRODUCTS!

by Jan Scheuerman, MDA
Coordinator of Product Education



Genesis® Glazing GEL

Genesis® Glazing Medium will be replaced with Genesis Glazing Gel. We Think you will just love this new product with it's rich, thick formula that eliminates the slick feel you have

with other glazing mediums. In addition, there are no limitations to the volume of Glazing Gel that you may use. Add just a touch of any color of Genesis® paint to the Glazing Gel for wonderfully transparent color. Apply a sparse coat of Glazing Gel over dry paint and blend wet paint into it just as if both layers were wet. Glaze several layers of paint for beautiful depth and color. The new Glazing Gel will be available December 1, 2002.

Genesis® Air Dry Gloss Varnish

Genesis® Air Dry Gloss Varnish is a totally new product that fills the demand for those who like to apply many layers of varnish to their paintings. Two layers or more are required for good coverage, but as many as eight or ten coats of the Gloss Varnish can be applied and wet-sanded for a smooth glass-like finish. If you wish a satin finish, just apply two or three coats of a good wax over the dry varnish. Look for this new Air Dry Gloss Varnish starting January 1, 2003.



Happy Holidays



Genesis® Artist Colors

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Visit our Websites:

- www.genesisartistcolors.com
- www.genesisdecorativeart.com
- www.gogiclee.info

A GREAT GIFT IDEA FROM GENESIS® ARTIST COLORS

Travel Master System

This lightweight, compact briefcase is impact-resistant, and easy-to-go, allowing artists to be ready to paint instantly! The savvy looking aluminum clad case organizes the most useful colors in the Genesis® Artist Colors spectrum. It also has a removable shoulder strap and a lock with key so the case can be checked as luggage.



The Travel Master is available with 45 Genesis® Artist Colors (1 oz. each); Titanium White (two 1 oz. jars); Glazing Medium, Thinning Medium, Thick Medium (1 oz. each); Genesis® Drying Gun, palette keepers, two 35-jar paint organizer trays, informational video, jar lid labels, and instruction manual

Or, for those who already have several of the paints and mediums, the Travel Master case is available empty with just the reusable and disposable nonporous palette keeper and two 35-jar paint organizer trays.

For more information on the Travel Master contact your local retailer or distributor or call 800.374.1600.